



**412 FOOD
RESCUE**



2024 Impact Report



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A message from *our CEO*

Dear Food Rescue Heroes,

Joining the 412 Food Rescue team as CEO in 2024 was definitely the highlight of my year! Seeing what our community accomplished together was especially meaningful. This is an incredible community, with a very real impact in our hometown of Pittsburgh and beyond. Your dedication, whether you give time, food or financial support, enabled us to impact two pressing issues: climate change and food insecurity.

In 2024, together we rescued close to 4.7 million pounds around Pittsburgh, and thanks to your continued support over the past 10 years that brings our cumulative impact to 35 million pounds of food rescued—the equivalent of 29 million meals and 70 million pounds of CO₂ emissions mitigated.

Your support fuels impact beyond Pittsburgh too, where our innovative Food Rescue Hero™ platform—developed to scale food recovery operations—is in use by 21 other food rescue organizations across North America, bringing the total network impact to an incredible 170 million pounds of food rescued since 2015. That's equivalent to 140 million meals, mitigating over 330 million pounds of CO₂ emissions in the process! And volunteers from Pittsburgh to Vancouver completed over 150,000 rescues via the Food Rescue Hero platform in 2024 alone.

The numbers don't tell the full story though. The programs your support makes possible are getting meals to postpartum women and their families, serving veterans and seniors where they are, delivering grocery bags to residents in supportive housing, and more.

That impact on people and on their ability not just to survive but thrive is what YOU make possible.

You (yes YOU!) have been instrumental in creating 10 years of impact. Looking ahead, we celebrate not just the last 10 years, but the opportunity presented by our growth over the next 10 years to transform communities near and far. And we know the community you all helped build will continue to be instrumental in that success.

On behalf of our staff and Board of Directors, I am pleased to present our 2024 Impact Report, with our thanks to you - our friends and supporters - for joining us in delivering good food to those who need it most.

We are truly driven by you!

Alyssa Cholodofsky

Alyssa Cholodofsky

Chief Executive Officer

412 Food Rescue



Good food belongs to people, *not landfills.*

Our Mission

412 Food Rescue swiftly rescues fresh surplus food and delivers it where it's needed most, leveraging people-powered technology and strong community partnerships to tackle both food insecurity and climate change.

As we celebrate 10 years, we've refreshed our mission and vision to reflect how far we've come—while staying rooted in what's always mattered most: Through community partnership, innovative technology, and radical gratitude, we combat food insecurity, reduce food waste, and protect the planet.

Thanks to you, we use innovative technology and strong community partnerships to deliver fresh, healthy surplus food where it's needed most across Greater Pittsburgh—and beyond. Through our Food Rescue Hero™ platform, your support turns potential waste into meaningful access to food. Together, we're tackling climate change and food insecurity with local action and national collaboration—proving that surplus can build a stronger, more equitable future.

Our Vision

A World Without Hunger and Waste:

Ending food waste by turning surplus into sustenance, strengthening communities and protecting the planet.



2024 by the numbers



Pittsburgh



Globally

Food rescues

30,957

156,884

Lbs of food

4,732,530

49,604,747

Lbs of CO₂
mitigated

12,737,315

102,525,439

Food donors

749

3,281

Nonprofit
partners

502

2,677

New
volunteers

1,839

7,726

"Working with 412 Food Rescue is one of the most satisfying and gratifying things I can do. This gives me the feeling of 'I can help, I can make a difference,' even if it's just a small part. It gives you a sense of community."

- Jojo Marko, Volunteer Driver

Mission *Impact*

In 2024, 412 Food Rescue redistributed 4.7 million pounds of food in the Greater Pittsburgh area, **88%** of which was fresh, perishable food. More than half of this rescued amount was volunteer-driven!

But what impact does that have?

The numbers only scratch the surface of telling the full story.

The impact of food recovery is in the outcomes for



people



the environment



our communities

These are those stories of impact.



Pittsburgh Operations



By rescuing 4.7 million pounds of good food and keeping it out of the waste stream, we prevented 12.7 million pounds of carbon emissions. **This offset is roughly equivalent to 11.9 rail cars full of coal being burned or taking 501 cars off the road for an entire year.**



Thanks to partnerships with housing sites, Head Start programs, veterans groups and other nontraditional access sites, volunteers are **bringing healthy food within reach of people, increasing food security, and increasing safe distribution points for food access.**



“The donations from 412 Food Rescue have been an amazing help to many clients and LGBTQIA+ community members in need that come through the doors of Persad Center. Smiles, tears, thank-yous and hugs. Access to services sometimes get blocked due to fear and the marginalized treatment of many members of the LGBTQIA+ community. Folks need to feel safe when seeking help and this partnership does so much for Persad Center’s mission and the larger community.”

- Tony Kuhar, Facility & Operations Coordinator, The Persad Center

“These food deliveries are incredibly impactful for the neighborhood. There are no grocery stores close to home – the Hill District is a food desert, and we’re grateful for the consistent deliveries every Monday and Tuesday. People come here, line up with smiles on their faces and congregate. Your consistency has helped to foster a sense of community here, as well. We get over 2,000 lbs of food per week, and none of it goes to waste.”

- Noah Muller, Neighborhood Resilience Project



The Good Food Project

After the fire at the Millvale Food & Energy Hub in 2023, the incredible support from our community allowed us bring the Good Food Project and HACCP Mobile Grocery Bagging program back to our restored space in early 2024. This return made it possible to:

- * Restore full meal production capacity
- * Launch a pilot program with the American Heart Association to deliver meals to postpartum women and their families
- * Offer even more meaningful volunteer opportunities to take action and make a difference

in 2024:

- * 762 shifts filled by volunteers for Grocery Bagging
- * 719 shifts filled by volunteers for Kitchen Prep
- * Produced **27,297** meals for the community

"[The Good Food Project meals] bring a bit of excitement and surprise, as people never quite know what delicious dishes they'll receive...it almost feels like I'm the chef serving up these meals myself! Our seniors especially love it; they often save the meals for lunch or share them with their families and neighbors. It's heartening to see people run out of classes just to make sure they secure their meals. The impact on our community has been significant, and I can't express enough how much we value this partnership."

- Alexander Peyton, Kingsley Association





After a brief hiatus, our UglyCSA program returned as FarmShare and opened up the opportunity to **sponsor a share**, encouraging individuals and businesses to directly contribute to the fight against hunger.

Sponsored shares are a way to pay forward the ten weeks of farm-fresh local produce—directly supporting local communities, local agriculture, and 412 Food Rescue!

205

shares purchased

55

shares donated

\$22,300

net revenue

22,100

lbs of food

4,675

lbs of food donated through sponsored shares

120

volunteer hours

55

families received 10 weeks of fresh produce

I loved my Farmshare haul. I am on a journey to do more meal prepping and I like not knowing what I will be getting and figuring out what to do with it - it is much less stressful than choosing from a huge produce department in a store.

- Danielle E., FarmShare subscriber



Working Towards *Zero Waste*



This year, we expanded our zero-waste initiatives beyond our Millvale kitchen to our entire operation, **working to ensure that nothing goes into the waste stream.**

Sometimes we have food that isn't quite right for people, so we follow the EPA's Food Waste Scale to redirect food to other sustainable uses.

- * Farms
- * Animal sanctuaries
- * Compost facilities
- * Biodigestion nonprofits

These partners help to ensure this type of food is redirected to animals, compost, or alternative fuel production, and are critical partners getting us to zero waste!



Our Fleet team loves getting to visit Kindred Spirits Animal Sanctuary when we have non donatable items that will make great treats for rescued animals!

Pictured: Keith (middle) and Tim (right) feed Lewis (left), the rescued rhea!



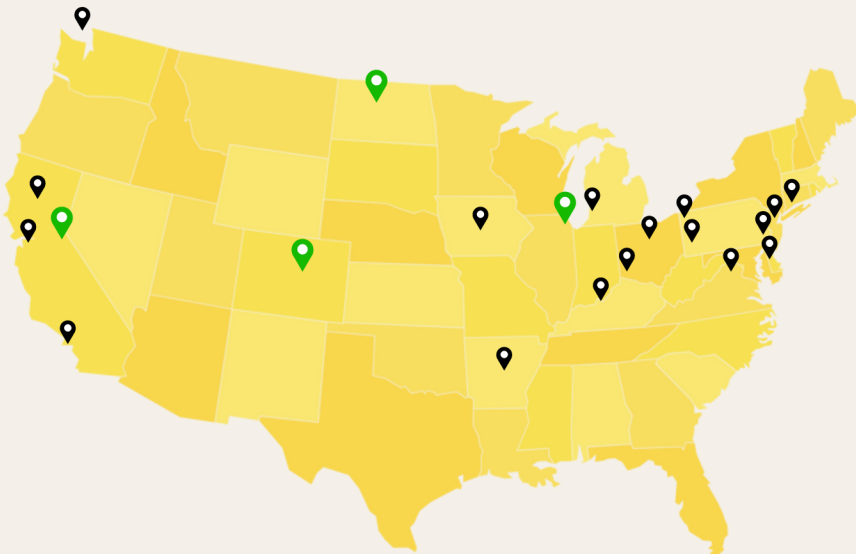


FOOD RESCUE HERO™

Growth was the theme for our innovative food recovery platform in 2024.

Recognizing that achieving full scalability means moving beyond the startup phase, we spent 2024 laying the foundation for organizational growth—expanding our team, launching some of our most ambitious features (including a new AI-driven analytics platform), and streamlining the tech infrastructure that powers Food Rescue Hero’s market growth.

We accelerated expansion—growing our footprint to 24 signed Food Rescue Hero Network partners across seven new locations—while building the framework for continued scaling and [enhancing the user experience](#) for our already top of class SaaS platform.



New partners:

- * **We Don't Waste**
(Denver, CO)
- * **Marcella Foundation**
(South Lake Tahoe, CA)
- * **Chicago Food Rescue**
(Chicago, IL)
- * **My Father's Table**
(Minot, ND)
- * **Potluck Food Rescue**
(Little Rock, AR)
- * **Oneida County Food Coalition**
(Utica-Rome, NY)
- * **Compost Carpool Food Project**
(Dallas-Fort Worth, TX)



In 2024, over 150,000 rescues were completed using the Food Rescue Hero platform, delivering food and climate impact in communities spanning North America.

Our Network's climate impact of 102.5 million pounds of mitigated carbon emissions provides an **offset equivalent to taking 4,043 cars off the road for a year, or growing 372,045 tree saplings for a decade!**



FOOD RESCUE HERO™

To help our partners do even more, we released 123 new features and updates. These improvements focused on **quality of life for users**, **smooth volunteer experience**, and **enhanced data functionality**—making it easier and faster for partners to grow their impact.

New features:

Multi-Stop functionality lets dispatchers combine routes—making things easier for our super-volunteers, who used to juggle multiple rescues and plan each stop on their own.

Our **Suggested Nonprofits** matching algorithm increases equitability in donation-matching food distribution, and increases staff efficiency for our partners.

A **work-in-progress hub** saves dispatchers time and energy spent tracking incoming donations before they become rescues in the mobile app.

Additional important updates included enhanced embedded reports, improvements to onboarding, and cloud migration.

[See more 2024 platform updates →](#)

Suggested Nonprofits:

1 Food Pantry Inc (Main) ✓

2 Meals on Wheels
(2117 E Carson St)

3 County Housing Authority
(Chester A. Arthur Towers)

4 Aunt Sue's Pantry
(Woodland Hills Intermediate School)

5 St. Sebastian's
(Downtown Emergency Shelter)

"I would recommend the Food Rescue Hero app for any organization that is looking to grow and scale their operations and to get better data than they're currently able to get through their tracking mechanisms. It also brings in tons of new people, new donors and constituents, through the volunteer portion of the app, and really makes people feel connected to the cause of food rescue."

- Heather, Kentucky Harvest

"We really strive to be equitable with our donations and...it really allows our dispatch team to be intentional when they place donations. It makes food rescues a little bit different in that sense where we can choose where we send donations and know that it will be impactful."

- Addie Walsh, 530 Food Rescue

Financial Supporters

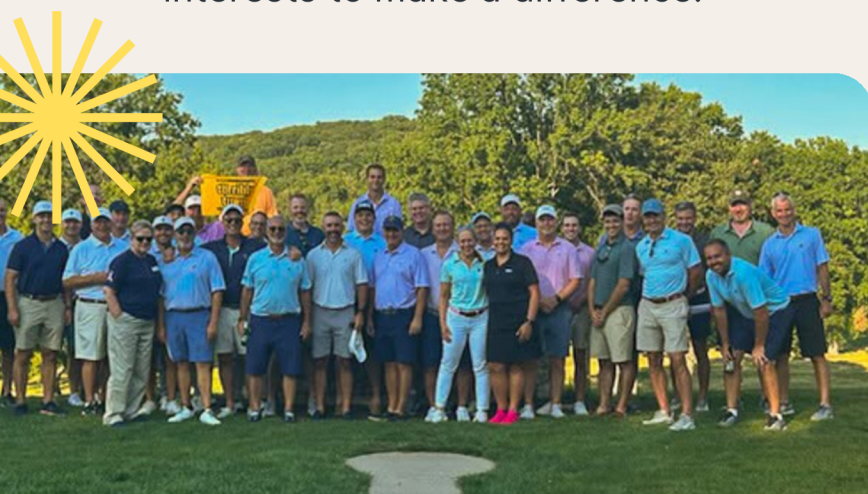
Our work at 412 Food Rescue is only possible because of people like you—**partners and supporters who choose to invest in real, community-driven impact.**

In 2024, more than 1,500 individuals, businesses, foundations, and organizations found creative, personal ways to support our mission—turning their unique talents into critical financial fuel.

Community Fundraisers

Hundreds of runners hit the streets raising money and awareness through partnerships with the [Pittsburgh Marathon](#) and the [PA Brewery Running Series](#), both of which make it easy for athletes to meet not only their personal goals, but also create impact by running for a reason.

But running isn't the only way our creative cast of heroes has leveraged their special skills and interests to make a difference!



Janney Montgomery Scott LLC melded corporate support with athletic endeavors for their annual golf outing. For the third year in a row, this group dedicated their efforts to 412 Food Rescue, showing you can have a good time and make a difference!

7-year-old Augie created impact by setting up a lemonade stand benefiting 412 Food Rescue during the Highland Park yard sale, proving everyone has the power to make a difference, no matter their age.



Financial Supporters

Institutional Support

From foundations to food donors, community institutions create impact through their financial support. Giant Eagle, for example, partnered with the [Pittsburgh Penguins](#), Pirates, and [Duquesne Women's and Men's Basketball](#) to raise both awareness and funds.

During the 2023-2024 season, for every save made by a Penguins goalie at home games, Giant Eagle pledged to donate \$10 to 412 Food Rescue. This "Season Saves" initiative raised \$12,500!

They also teamed up, rolled up their sleeves, and joined 412 Food Rescue for a day of volunteering!



"412 Food Rescue is a great example of an organization that responds to uncertain times with thoughtful organized action. Our investment in 412 Food Rescue is more than a financial contribution. **By bringing fresh, nutritious food directly into our neighborhoods, 412 Food Rescue not only ensures access to essential nourishment, but also alleviates the burden on community members.** This allows neighbors to focus on other pressing needs such as housing, healthcare, and employment. It also activates neighbors to work in collaboration with 412 Food Rescue as Food Rescuers supporting their community. We are honored to support 412 Food Rescue's mission and celebrate the impact they continue to make in the lives of so many."

- Marisol Valentin, McAuley Ministries Foundation

These are just a few highlights—there are thousands more stories made possible by people like you. Whether you gave during moments like Critical Needs Alert or Giving Tuesday, or show up every month as a Sustaining Hero, your support powers this work day after day.

From [beer brewed from upcycled ingredients](#) to [reusable freezer bags](#), 2024 reminded us that there is room for everyone to be part of making an impact through [leveraging your special talents](#). →

Food Rescue Movement *Champions*

Back in 2015, when 412 Food Rescue launched, food recovery was still a rare concept. While the field has grown, it remains a young and evolving industry.

You've helped us lead the way—championing innovation, sharing knowledge, and inviting funders, policymakers, and the public to see what's possible when we scale food recovery.

In 2024, we continued to grow this part of our mission through our monthly [webinar series](#), where we shared best practices and growth strategies.

We also held our third [Food Recovery Conference](#)—a two-day online event that brought together over 200 food recovery professionals, including 79 board members, media, prospective partners, and in-person network staff from partner organizations.

47
conference & webinar sessions

2,700+
event registrations

2024 Conference Feedback:

"I enjoyed the panels and hearing from different people's perspectives working in the same space."

"This was my first time attending the conference but I am looking forward to the next one already!"

ROI OF FOOD RECOVERY:

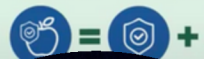
Nutrition Security

4. Food recovery makes an impact on **NUTRITION** security as well as food security

Food security: Having reliable access to a sufficient quantity of affordable fo

Nutrition security: Consistent access, availability, and affordability of foods and beverages that promote well-being, prevent disease, and, if needed, treat disease, particularly among racial/ethnic minority, lower income, and rural and remote populations including tribal communities and insular areas.

WHAT IS NUTRITION SECURITY?
Consistent access to nutritious foods that promote well-being for all Americans, throughout a



Growing our *Advocate Network*

Food recovery has grown into a powerful solution—but policy hasn't caught up or recognizes it as a viable solution to food waste, food insecurity, and climate change. We believe it's time to update food recovery and charitable food system policies to reflect today's reality.

With support from people like you, we're working alongside policymakers at the local, state, and federal levels to **build a framework that includes scaling food recovery.**

During Food Rescue Hero week, elected officials—including the Mayor, County Executive, State and Federal Representatives, and City Council members—joined food rescues and saw firsthand how local businesses, nonprofits, volunteers, and supporters like you are driving change.

"The councilman is so glad that you made him aware of this opportunity. Not only did he enjoy his small part in supporting the recipients, he also made some friends! As time allows, we are going to check the app and participate in the one-time pickups.

- Rep. Anthony Coghill's office



Pennsylvania House Representative Lindsay Powell rescues meals from the Good Food Project



Allegheny County Executive Sara Innamorato rescuing from community partner, Giant Eagle.

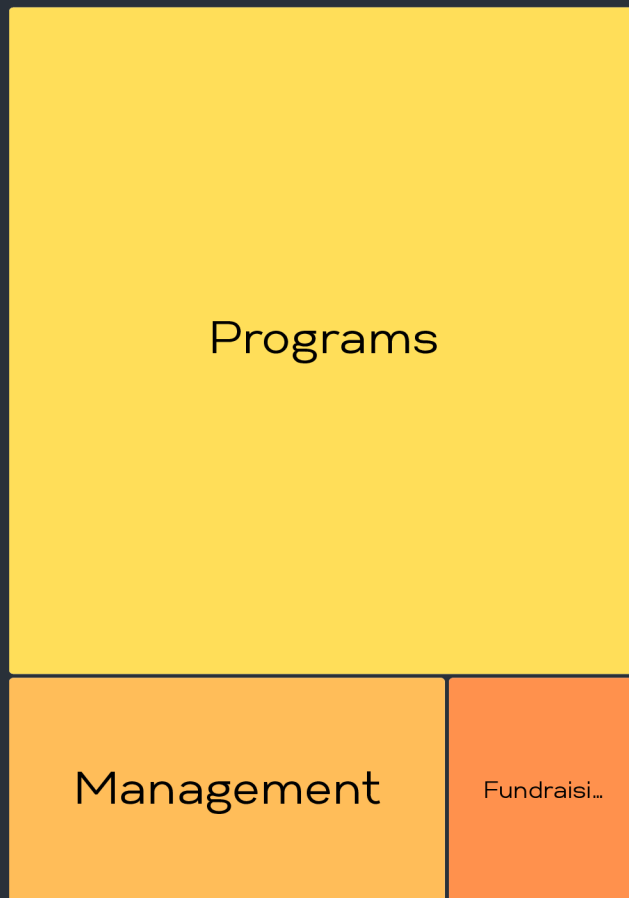


Pittsburgh Mayor Ed Gainey during a food rescue to a Housing Authority of Pittsburgh site.

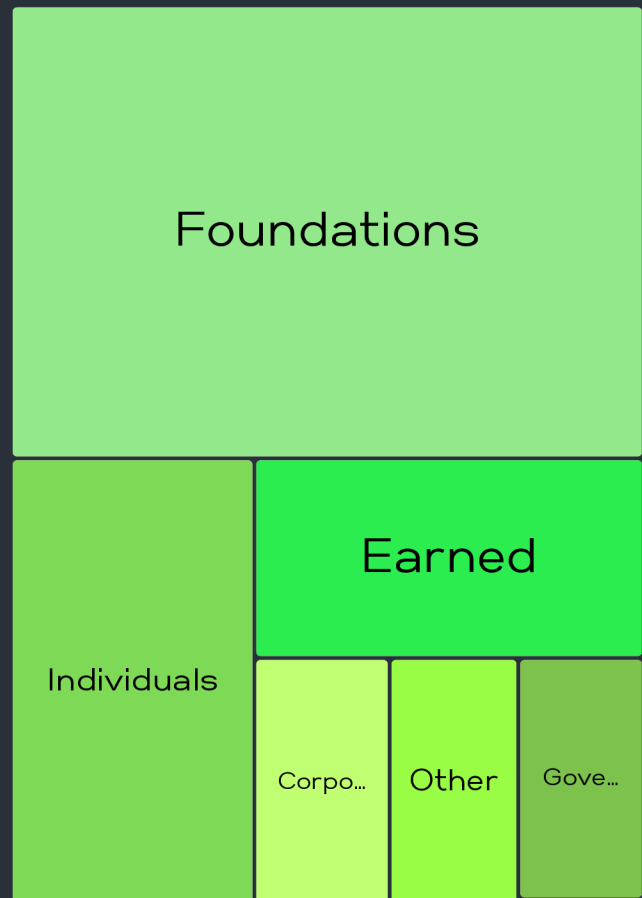
Financial *Highlights*

In 2024, we made the strategic decision to allocate a portion of our reserves to invest in our long-term growth and impact. This deliberate approach ensured financial responsibility while positioning us for sustained success and expansion.

Total Expenses
\$4,613,478



Total Revenue
\$3,114,148



Thanks to the generosity of past supporters, unrestricted funds from previous years ensured we continued to meet our mission.

Thank you for your *generous support!*

Our mission to combat food insecurity and reduce food waste is powered by the unwavering support of our community. We are fortunate to have an incredible network of volunteers, nonprofit partners, food donors, and financial supporters.

Volunteers

Dedicated volunteer Food Rescue Heroes are the backbone of our operations, contributing countless hours and miles to rescuing food and delivering it to those who need it most.

[→ See the full list of volunteers](#)

Financial Supporters

The financial contributions from our supporters have enabled us to expand our reach and impact, funding essential programs and operations.

[→ See the full list of financial supporters](#)

Nonprofit Partners

We are grateful for the collaboration with numerous nonprofit partners who help distribute rescued food to those in need, creating a stronger, more resilient community.

[→ See the full list of nonprofit partners](#)

Food Donor Partners

Our food donors have been instrumental in providing surplus food, allowing us to rescue and redistribute fresh, nutritious food to those who need it most.

[→ See the full list of food donors](#)

Our Team

Board of Directors

EXECUTIVE COMMITTEE

James Langton, Chair | Nonprofit Volunteer,
Experienced Financial Services Resource

Andrew McKinley, Vice Chair | Director, Global Tax
Management, Inc.

Mary Beth Green, Secretary | Chief Innovation Officer,
Sheetz

Angela Weidman, Treasurer | Partner, Ernst & Young

Beth Slagle, Member | Counsel, Meyer Unkovic & Scott

MEMBERS

Randy Eager, Co-Founder and CEO, SilisiumTech

Ralph Gross, Chief Scientist, Disruptive Robotics

**Steffanie Jasper, EVP, Head of Enterprise Risk
Management, PNC**

Sophie Mackey, Community Volunteer

Jon Meck, Sr. Vice President of Marketing, Bounteous

**Michelle Sandidge, Chief Community Affairs Officer of
the Housing Authority of the City of Pittsburgh (HACP)**

**Mercy Senchur, President & Chief Operating Officer,
Eat'n Park Hospitality Group**

**Anna Siefken, Commercialization Executive, C3E
Ambassador at U.S. Department of Energy**

Food Rescue Hero™ Network

530 Food Rescue Coalition (Chico, CA)
Community Action House (Holland, MI)
Chicago Food Rescue (Chicago, IL)
Compost Carpool Food Project (Dallas-Fort Worth, TX)
Food Bank of Delaware (Delaware)
Food Finders (Los Angeles, CA)
Haven's Harvest (New Haven, CT)
Hunger Network (Cleveland, OH)
Kentucky Harvest (Louisville, KY & Southern Indiana)
Lake Erie Food Rescue (Erie, PA)
Last Mile Food Rescue (Cincinnati, OH)
Marcella Foundation (South Lake Tahoe, CA)
My Father's Table (Minot, ND)
Northern Virginia Food Rescue (Prince William, VA)
Oneida County Food Coalition (Oneida County, NY)
Potluck Food Rescue (Little Rock, AR)
Share Food Program (Philadelphia, PA)
Supply Hive (Des Moines, IA)
Table to Table (Northern New Jersey)
Vancouver Food Runners (Vancouver, BC)
We Don't Waste (Denver, CO)
White Pony Express (Contra Costa, CA)

412 FOOD RESCUE 2024 IMPACT REPORT

Staff

**Kristie Abercrombie, Director of Logistics & Operational
Strategy (2023)**

Greg Austin, Director of Distribution Initiatives (2020)

Haley Bastin, Community Engagement Manager (2022)

Jennifer Bouslog, Initiatives Program Coordinator (2024)

Sedona Boyatzis, Business Development Manager (2024)

Josh Cherry, Fleet Operator (2023)

Alyssa Chododofsky, Chief Executive Officer (2024)

Cory Clemente, Marketing Coordinator (2024)

Emma Crawford, Lead Product Designer (2024)

Alexis Cromer, Program Coordinator (2019)

Sashah Li Crysler, Support Specialist (2024)

Michael Davis, Good Food Project Kitchen Manager (2025)

Keith DeVries, Logistics Operations Manager (2021)

Danielle DeWitt, Vice President of Advancement (2021)

Danielle Engelhaupt, Software QA Engineer (2020)

Jen England, Vice President of External Affairs (2015)

Juan Fernandez, Software Engineer (2021)

Brad Fetchin, Vice President of Product (2024)

Tim Greer, Fleet Operator (2022)

Daniel Hash, Dispatch Coordinator (2022)

Mekya Holeman, Administrative Assistant (2024)

Sean Hudson, Director of Data & Analytics (2021)

Jen Ivy, Director of Major & Planned Giving (2025)

Jack Jordan, Chief Financial Officer (2022)

Ameesh Kapoor, Head of Engineering (2019)

Vera Kasic, Staff Accountant (2025)

Logan Laizure, Partner Success Manager (2022)

Usha Iatha Pappala, QA Automation Engineer (2023)

Olivia Marlowe, Fleet Operator (2024)

Dan Mattison, Fleet Operator (2024)

**Tara McHenry, Corporate & Foundation Partnerships
Manager (2023)**

Chris Olpp, Dispatch Coordinator (2023)

Amanda Pagnello, Dispatch Coordinator (2022)

Jessica Parker, Junior Software Engineer (2022)

Karen Plate, Marketing Manager (2021)

Hannah Ridge, Director of Partner Success (2021)

Blanca Ruiz, Individual Giving Manager (2025)

Leland Scales, Nonprofit Partner Manager (2017)

Moh Shouman, Director of Distribution Relationships (2020)

Becca Simon, Food Donor Relations Manager (2023)

Diane Walter, Director of Marketing (2024)

Josh Weiland, Vice President of Operations (2021)

Zachary Woodard, Fleet Operator (2022)

**Current board and staff at time of publication.*

"Never doubt that
a small group of
thoughtful, committed,
organized citizens can
change the world;
indeed, it's the only thing
that ever has."

- Margaret Mead



412FoodRescue.org
@412FoodRescue



FoodRescueHero.org
@FoodRescueHero